



July 20, 2015

Dear Pastor,

We'd like to briefly inform you about 40 Days for Life, a life-saving prayer project that will take place in Toronto from September 23 through November 1. 40 Days for Life is a peaceful, 40-day prayer vigil happening simultaneously in many cities across Canada and the world. Will your church community be able to join us this year?

This campaign is a cross-denominational, faith-based effort made up of three key components:

- Prayer & Fasting: Maintaining 40 days of fervent prayer and fasting for an end to abortion
- Peaceful Vigil: Standing for life across the street from the **Women's Care Clinic at 960 Lawrence Ave West, Toronto (Lawrence & Dufferin)**
- Community Outreach: Taking a positive and upbeat pro-life message to every corner of our city

40 Days for Life is a pro-life campaign that generates life-saving results. More than 10,000 children have been reported as saved from abortion. For example, one young woman, intending to go for an abortion, approached a prayer volunteer to ask for information and ended up keeping her child!

In order to remain ambassadors for the pro-life movement, all participants are asked to sign a statement of peace in which they pledge to conduct themselves in a Christ-like manner. The vigil has been endorsed by many prominent national and religious leaders including:

Pope Francis - *"The Holy Father greatly appreciates the dedicated work that you and everyone involved in 40 Days for Life are engaged in to promote respect for the lives of all unborn children"*

Jim Daly, President of **Focus on the Family** – *"40 Days for Life is a testimony to the power of prayer and what can happen when we're consumed by a magnificent obsession, namely that life is sacred."*

We would love to have the opportunity to discuss the 40 Days for Life program with you, either in person or by phone. We can explore ways to work together to fulfill the call of Proverbs to "speak up for those who cannot speak for themselves" – both of innocent children in the womb and their mothers.

A member of the 40 Days for Life Toronto Committee will follow up by phone in the next few days to discuss your involvement, or if you wish, you're welcome to contact us at 416-204-9749 or visit our website, www.40daysforlife.com/toronto

Sincerely,

*Adriana Palma & Corinne Malan on behalf of
40 Days for Life Toronto Committee*

PS – Included in this package is an "Adopt-A-Day" form. Churches across the GTA are encouraged to sign up for one full day as a way to get members of their congregation/parish involved. In the past this has been very successful in bringing together church communities for a day of prayer and fasting for an end to abortion in Canada.



SAMPLE BULLETIN & PULPIT ANNOUNCEMENT:

From September 23 through November 1, you're invited to join other Christians for 40 Days for Life – 40 days of prayer and fasting for an end to abortion. You're also invited to stand and peacefully pray during a 40-day vigil in the public right-of-way across the street from the Women's Care Clinic, 960 Lawrence Ave. W. Toronto, and also to help spread the word about this important community outreach.

If you'd like more information – and especially if you'd like to volunteer to help, please go to www.40daysforlife.com/Toronto to sign up for the vigil schedule or call Adriana or Corinne at 416-204-9749 for more details.



Fall 2015 CAMPAIGN “ADOPT A DAY” APPLICATION

Church/Organization: _____

Street Address: _____

City: _____ Province: _____ Postal code: _____

Contact Name: _____

Day Phone: _____

Mobile Phone: _____

E-mail Address: _____

Your application **will only be considered** if you can truthfully answer the following questions about your 40 Days for Life involvement....

1. Do you personally pledge to conduct yourself in a peaceful manner? ☐ **YES**
2. Do you personally pledge to conduct yourself in a prayerful, positive manner with a compassionate Christian attitude? ☐ **YES**
3. Do you personally pledge to conduct yourself in a lawful manner? ☐ **YES**
4. Do you personally pledge to keep partisan politics separate from your involvement in the 40 Days for Life Campaign? ☐ **YES**
5. Do you pledge to ask the same standards of everyone else involved in your church/organization? ☐ **YES**
6. Do you commit to strive for vigil coverage for all hours of the “Adopted” day? ☐ **YES**

Requested Date(s): **[Between Sept 23 - Nov 1, 2015] Vigil hours: 8am-8pm each day**

Please include a first, second, and third choice.

Scan and email applications to 40dfltoronto@campaignlifecoalition.com or mail them to:

40 Days for Life Toronto
104 Bond Street, Suite 300
Toronto, ON M5B1X9

You can also fax them to: 416-204-1027 or call Adriana or Corinne at 416-204-9749