

“Honouring Jim”

June 2026

Dear Pro-life Friend,

In mid-May, thousands of Canadians gathered in Ottawa for the National March for Life. Young people filled the streets. Families carried signs. Priests, pastors, students, grandparents, and ordinary citizens stood shoulder to shoulder to proclaim a truth our culture increasingly tries to deny: every human life has value.

But this year’s March felt different. There was a quiet ache in many hearts because one man who helped build this movement from the ground up was no longer able to march with us. He was ailing in hospital. Four days later, on May 18, Campaign Life Coalition’s President Emeritus, Jim Hughes, passed away peacefully, surrounded by family and prayer.

To many of us, Jim was the pro-life movement. He was the steady voice during discouraging times, the strategist when battles seemed impossible, and a mentor to countless young activists. He had a huge heart for the youth and quietly encouraged them to take up the cause with courage and conviction.

Jim never stopped believing that Canada could once again become a country that protects its children, honours motherhood, and defends the vulnerable. And he never sought recognition for any of it.

In the days following his death, I heard the same thing again and again from supporters across Canada: “Jim took the time to encourage me personally.” People remembered phone calls, handwritten notes, conversations after meetings, quiet acts of kindness, prayers, advice, and encouragement that changed the course of their lives.

That was Jim. He understood something many people forget: movements are built one soul at a time.

Jim has now passed the torch to us. And the truth is, the battle for life in Canada has not grown easier.

Abortion remains legal through all nine months of pregnancy. Radical euthanasia policies continue expanding at an alarming pace. Children are increasingly targeted with confusion and ideology. Christians and pro-life Canadians are pressured into silence. Governments fund death while organizations like ours struggle daily to defend life with limited resources.



At times, the darkness can feel overwhelming. But then I remember Jim.

I remember how he endured decades of ridicule, political hostility, legal attacks, and cultural decline, and yet never gave up hope. He understood that the pro-life movement was never merely political. It is spiritual. Above all, it is about faithfulness.

Jim often reminded younger activists that we are not called to guarantee victory in our lifetime. We are called to remain faithful, to keep building, to keep speaking, and to keep defending the vulnerable no matter the cost.

That is now our responsibility. We must continue the work Jim devoted his life to building. We must continue educating, organizing, marching, supporting pro-life candidates, fighting euthanasia, defending parental rights and the traditional family, exposing the lies of the culture of death, and bringing young people into the movement.

But we cannot do this without faithful supporters like you. Would you prayerfully consider making a generous gift today?

Your donation will help Campaign Life Coalition continue the mission Jim Hughes spent nearly five decades building: defending innocent human life and standing courageously for truth in Canada.

Perhaps the greatest tribute we can offer Jim is not merely remembering his work, but continuing it.

Please use the enclosed reply form and return your most generous contribution today. And please continue praying for Jim's wife Ginny, their children, grandchildren, and all who mourn his passing.

“Eternal rest grant unto him, O Lord, and let perpetual light shine upon him.”



Yours for Life,

A handwritten signature in black ink that reads "Jeff Gunnarson".

Jeff Gunnarson
National President
Campaign Life Coalition



**Scan
to
donate
right now!**

P.S. Jim Hughes gave nearly fifty years of his life to defending the unborn, the elderly, the disabled, and the vulnerable. Now the responsibility falls to us. Please make the most generous gift you can today to help Campaign Life Coalition continue the mission Jim helped build from the ground up.

P.P.S Happy Father's Day to all the men whom God has blessed with children, grandchildren, and great-grandchildren. Fathers are called to radiate the love of God the Father to everyone. May God the Father of mercies bless you and your families abundantly on this special day!

